

commonform



WHOLESALE TOOLKIT



WELCOME TO OUR

Wholesale Resources

Thank you for your interest in becoming a retail partner with Commonform Jewelry! We value your business and make it our goal to create an ordering experience that is as simple and straightforward as possible.

The mission of Commonform is to create jewelry that is effortless, modern, high quality, and affordable. Pieces that are made to wear and treasure; jewelry for living in and living with. We value community and collaboration and are inspired by the role jewelry can play as a meaningful piece, point of connection, and part of the wearer's story of expression. We hope that you find some of our styles that fit within your current retail collection.

This toolkit provides new and prospective partners with all the necessary information regarding our wholesaling process.

If you have any questions or special request, please don't hesitate to [get in touch](#).

GETTING STARTED WITH

Commonform

WHOLESALE PRICING

We offer 50% off of retail pricing to our wholesale partners with orders placed via our website.

ORDERING

Visit commonform.co, add items to your cart, and use our wholesale discount code at checkout to activate wholesale pricing.

Wholesale Code: **WSE22**

VISIT OUR WEBSITE

**Note: Discount code is valid through 2022. Please use this code only when ordering items that will be retailed in your store space.*





MINIMUM ORDER

Commonform currently has no order minimum for wholesale orders.

TURN AROUND TIME

Wholesale orders typically ship within 1-4 business days. If there will be a delay for any reason, we will contact you directly with details.

REPAIRS & RETURNS

We are elated when a piece is worn so frequently and with such reckless abandon that it requires repair. Ship any Commonform piece back to us and we'll handle the repair and return shipping.

If for any reason you would like to return any Commonform pieces, please ship them back to us and we will process the return for the purchased amount (assuming no damages have been incurred).

ALTERNATIVE BUYING OPTION

Already on Faire?

Faire is a growing online wholesale marketplace empowering small business owners and independent brands to buy and sell wholesale online.

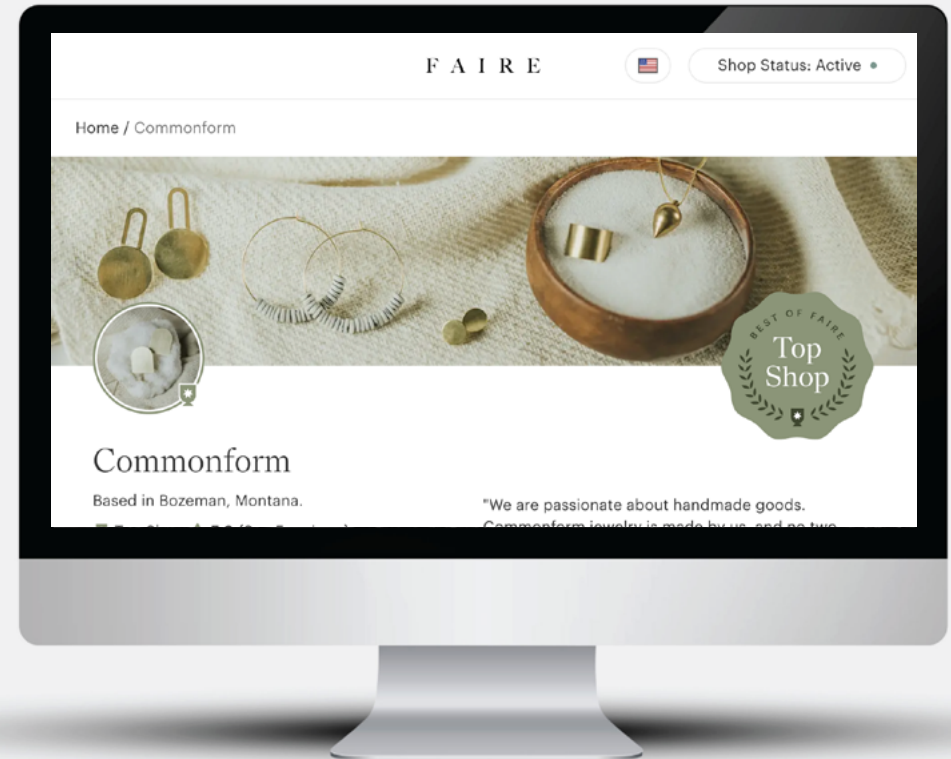
Commonform is currently a Top Shop of Faire. Faire measures Top Shop status by assessing our merchandising score, retailer ratings, reorder rate, and perfect order rate. We are elated to have the responses we do from our current retail partners and do our best to maintain these relationships.

Shopping Commonform on Faire is simple for existing users and shops. We encourage our partners to order directly through our website as we can better promote your shop as a Commonform Stockist and further streamline the ordering process and communications with orders placed directly through [Commonform.co](https://www.commonform.co).

If you are interested, or are an existing Faire user, please use the link below to shop with us. Partners receive \$100 off their first order with us when using this link:

[VISIT OUR SHOP ON FAIRE](#)

**Terms: Free returns. Net 60 terms. \$100 minimum order.*



SELL ONLINE WITH OUR

Product photography

Commonform wants to create a process that is as streamlined as possible for our retail partners. We offer access and use of our product photography to all Commonform wholesalers. If you are interested in using our images to sell Commonform online, please use the link and download pin below to access our photos.

[ACCESS THE IMAGES](#)

Download PIN: **2241**

Have specific photography needs or questions? Commonform's founder also works as a professional photographer and graphic designer. Feel free to [get in touch!](#)



ALCHEMY STUDS



NAJA MINI
NECKLACE



GAIA CUFFS



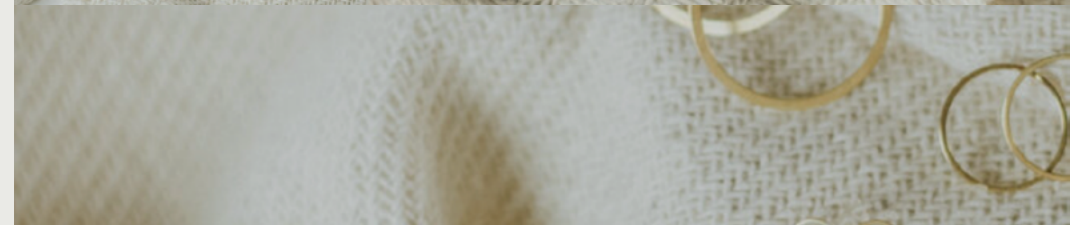
HEIST EARRINGS



SOIREE STUDS



GRAND TARN STUDS



POS + MERCHANDISING

Packaging + Display

CUSTOM DISPLAYS

We offer both our necklace and earring displays for purchase to our retail partners. Our displays are custom made and are designed to highlight our collection in a simple and elegant way. If you are interested in learning more about our jewelry displays, please [get in touch!](#)

MUSLIN BAGS

We have three sizes of muslin bags for the presentation of Commonform jewelry to your customers at point of sale:

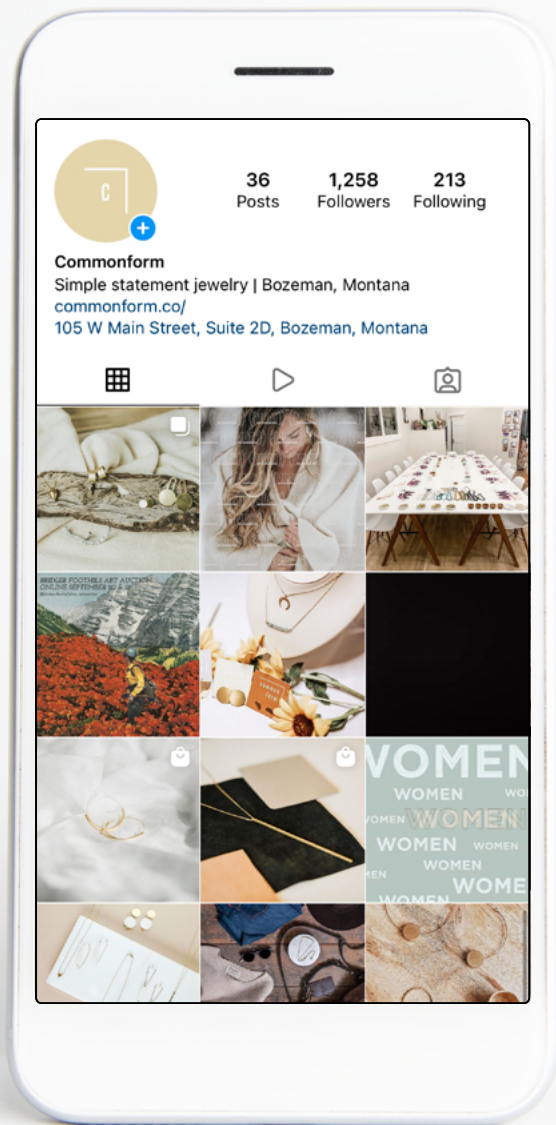
SMALL 3.75" tall, 4" wide

MEDIUM 6" tall, 4" wide

LARGE 8" tall, 5.25" wide

When placing an order at Commonform.co, leave us a note specifying how many of each bag size you would like and we will ship them with your order free of charge.





FIND US ON

Social

INSTAGRAM

Commonform is on Instagram as [@shopcommonform](#). Please tag us in your posts and we will always look for opportunities to repost your content.

NEED CONTENT?

Please feel free to and use our Commonform images on your social platforms. We just ask that you tag us in your posts if our images are used. We are happy to share our photographs to help you promote your shop on social media! If you have specific photography or content requests or inquiries, please don't hesitate to [get in touch!](#)

See the link below and download pin to access our approved images for social platforms:

[ACCESS THE IMAGES](#)

Download PIN: **2241**

PRODUCTION

Our process + approach

We endeavor to make all of our products in Bozeman, Montana. Our founder and primary designer, Stacy Townsend, designs every piece and is active in the production process. Jessica Daley, Commonform's Production and Fulfillment Manager, leads the production along with our other local producers, Jay Kadir and Stacy's husband, RC.

We strive to find ways to collaborate with and support other local makers. All of our production and laser cutting takes place in Bozeman by people who put nothing but care and attention to detail into their work. We have a tight knit team that thrives in the process of designing and creating pieces of expression for others to enjoy.

If you know someone who may be interested in working with us, please feel free to share our contact information with them. We would be delighted to be connected.



Thank you

WE APPRECIATE YOU!

We thank you for your interest in becoming a retail partner of Commonform Jewelry. We value our wholesalers and support them in any way we can. If you have any additional questions, concerns, or thoughts about our wholesale process, please let us know.

Jessica Daley

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www.commonform.co

