

COMMONFORM

EST 2012

BZN

USA

JEWELRY

STUDIO

WHOLESALE TOOLKIT

A close-up photograph of a person's hand and lower face. The hand is heavily tattooed with intricate black and green designs, including what appears to be a large owl or bird-like figure. The person is wearing a large, round, light-colored ring with a green stone on their ring finger. The background is a plain, light color.

WELCOME TO OUR

WHOLESALE RESOURCES

Thank you for your interest in becoming a retail partner! We value your business and make it our goal to create an ordering experience that is as simple and straightforward as possible.

The mission of Commonform is to create jewelry that is effortless, modern, high quality, and affordable. Pieces that are made to wear and treasure; jewelry for living in and living with. We value community and collaboration and are inspired by the role jewelry can play as a meaningful piece, point of connection, and part of the wearer's story of expression. We hope that you find some of our styles that fit within your current retail collection.

This toolkit was made to provide you with all the necessary information to get started and open a wholesale account with us.

If you have any questions or special request, please don't hesitate to get in touch.

GETTING STARTED WITH

COMMONFORM

WHOLESALE PRICING

We offer retailers 50% off of MSRP for all orders placed via our website.

ORDERING

It's simple! Visit commonform.co, add items to your cart, and use our current wholesale discount code at checkout to activate wholesale pricing.

VISIT OUR WEBSITE

Wholesale Code: **WSEPARTNER**

Note: code is subject to change





MINIMUM ORDER

Commonform currently has no order minimum or requirement for wholesale orders.

TURN AROUND TIME

Wholesale orders typically ship within 1-4 business days. If there will be a delay for any reason, we will contact you directly with any questions or more information about when you can expect your order.

RETURNS

If for any reason you would like to return any Commonform pieces, please ship them back to us and we will process the return for the wholesale value (assuming no damages have been incurred).

REPAIRS

We love it when a piece is worn so frequently and with such reckless abandon that it requires repair. Ship any Commonform piece back to us (or have your customer reach out directly) and we'll handle the repair and return shipping.





FIND US ON

SOCIAL

INSTAGRAM

Commonform is on Instagram as [@shopcommonform](#). Please tag us in your posts and we will always look for opportunities to repost your content.

LOOKING FOR CONTENT?

Please feel free to and use our Commonform images on your social platforms. We just ask that you tag us in your posts if our images are used. We are happy to share our photographs to help you promote your shop on social media!

SELL ONLINE WITH OUR

PRODUCT PHOTOGRAPHY

We want to support the sales process for our retail partners in any way we can, and providing product and lifestyle photography is part of that. As a retail partner, you are welcome to pull any product images from our website. If you are interested in using our lifestyle images to sell Commonform online or promote on social, simply use the link and download pin below:

LIFESTYLE IMAGES

PIN: **3773**







PRODUCTION

OUR PROCESS + APPROACH

All of our pieces are made by our small team in Bozeman, Montana. Our founder and primary designer, Stacy Townsend, designs every piece and is active in the production process. Jessica Daley, Commonform's head of operations, leads the production team and manages fulfillment to keep orders going out quickly.

We have a tight knit team that thrives in the process of designing and creating pieces of expression for others to enjoy.





THANK YOU

Thank you for your interest in becoming a retail partner. We value our collaborators and support them in any way we can. If you have any additional questions, concerns, or thoughts about our wholesale process, please don't hesitate to reach out.



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